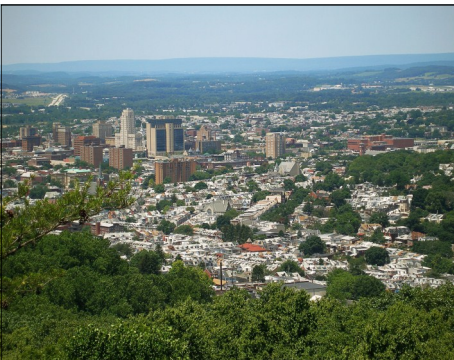


GREATER READING AREA: GIVE YOURSELF THE COMPETITIVE ADVANTAGE OF A GREAT LOCA-

The Cole Group, LLC Publication



- Over 100 million people within overnight delivery
- Proximity to major metro markets such as New York City, Boston, Philadelphia, and Washington, DC
- Reliable, competitively-priced electric power
- Extensive transportation services
- Access to I-176, I-78 , PA Turnpike
- Minimal natural disaster risk
- Favorable living costs
- Political leadership committed to economic growth



www.Bryan-Cole.com

NAI Keystone Commercial
& Industrial, LLC

Commercial Real Estate Services, Worldwide.

The information contained herein has been given to us by sources we deem reliable. We have no reason to doubt its accuracy, but we do not guarantee it.

Questions ? We have answers :

Bryan Cole

NAI Keystone Commercial & Industrial, LLC

610.370.8502

Bcole@naikeystone.com

www.Bryan-Cole.com

Berks County Real Estate Market Overview

Berks County competes for business in the NJ, NY and MD markets. Food, Plastics, Specialty Metals and Battery Mfg. are all well established industries. Medical and financial services are key drivers in the office sector with technology based businesses quickly emerging. Private/Public partnerships are effectively linking the Penn Corridor from Reading to Wyomissing enhancing an already robust retail environment.

The office market shows mixed results with Class A rates and vacancy only slightly down, Class B vacancy is down 10% and rates remain flat. Vacancy in the C sector is up with over 1.1 million SF of properties vacant. This all spells opportunity for tenants or buyers of Class B and C Office. Approx. 300,000 SF of office were absorbed in 2009. A total of 450,000+/- SF is proposed for 2010.

Industrial inventory levels have risen sharply with 6.9 million SF currently available. Approx. 826,000 SF of new product was added in the year. The market had a negative absorption of 1,072,100 SF of industrial product comparing with a positive of 243,000 SF in the prior year. Lease rates are down slightly with landlord concessions increasingly more common. Leasing activity is up as many users cannot obtain financing to purchase. This creates opportunities for sale-leaseback Gross sale of Industrial product was up \$23 mil over prior year to \$179 million total. Sale prices were down 12% with a range of \$51 to \$29 per foot for Class A to C respectively.

Residential new construction is down 47% with developers sitting on projects with over 2,000 approved, but unimproved lots ready. Notable retail projects include the 500,000 SF Exeter Commons and the 253,000 SF Target anchored center in Temple. The \$75 million Wyomissing Square development is complete w/ 248 apartments and a 135 room Marriot Courtyard. A 215 room Doubletree is proposed with completion scheduled for 2010.

Watch for a 70 Acre Technology Park to be developed at the Reading Regional Airport and the emergence of Bryne Eyre, a 3,000 Acre PRD at the I-176 and PA Turnpike interchange. Borough Sinking Spring's revitalization initiative will enhance traffic flow and boost development with new zoning and road system that will create 25 acres ripe for commercial/retail development in Sinking Spring and its vicinity.

Written and compiled by Steve Willems NAI Keystone Commercial & Industrial, LLC in Reading PA.



NAI Keystone Commercial
& Industrial, LLC

Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole

NAI Keystone Commercial & Industrial, LLC

610.370.8502

Bcole@naikeystone.com

www.Bryan-Cole.com

Berks County Demographic Report

POPULATION DEMOGRAPHICS

	2000 CENSUS	2009 Q4 Est.	2014 Projection	PERCENT CHANGE 2009 Q4 TO 2014
TOTAL POPULATION	373,638	406,481	418,698	3.0%
POPULATION DENSITY (Population/Sq Mi)	431.70	469.64	483.76	3.0%
TOTAL HOUSEHOLDS	141,609	153,985	158,510	2.9%

POPULATION BY RACE/ETHNICITY

	2000 CENSUS		2009 Q4 Est.		2014 Projection		PERCENT CHANGE 2009 Q4 TO 2014
WHITE	329,662	88.2%	373,958	92.0%	319,944	76.4%	-14.4%
BLACK	13,057	3.5%	20,794	5.1%	16,432	3.9%	-21.0%
ASIAN	3,621	1.0%	5,454	1.3%	7,301	1.7%	33.9%
OTHER RACE	27,298	7.3%	6,275	1.5%	5,579	1.3%	-11.1%
HISPANIC ETHNICITY	36,096	9.7%	57,089	14.0%	69,442	16.6%	21.6%

POPULATION BY AGE

	2000 CENSUS		2009 Q4 Est.		2014 Projection		PERCENT CHANGE 2009 Q4 TO 2014
0 to 4	22,823	6.1%	22,696	5.6%	21,966	5.3%	-3.2%
5 to 13	43,240	11.6%	43,624	10.7%	43,029	10.3%	-1.4%
14 to 17	25,958	7.0%	21,475	5.3%	19,634	4.7%	-8.6%
18 to 24	32,753	8.8%	44,020	10.8%	43,272	10.3%	-1.7%
25 to 34	46,739	12.5%	47,178	11.6%	55,482	13.3%	17.6%
35 to 44	61,031	16.3%	50,473	12.4%	44,935	10.7%	-11.0%
45 to 54	51,183	13.7%	62,659	15.4%	59,969	14.3%	-4.3%
55 to 64	33,044	8.8%	51,119	12.6%	58,139	13.9%	13.7%
65 to 74	29,433	7.9%	31,869	7.8%	40,319	9.6%	26.5%
75+	27,434	7.3%	31,368	7.7%	31,953	7.6%	1.9%
Median Age	38		40		41		

© 2010. DemographicsNow is



Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole
 NAI Keystone Commercial & Industrial, LLC
 610.370.8502
 Bcole@naikeystone.com www.Bryan-Cole.com

Berks County Demographic Report

HOUSEHOLDS BY INCOME

	2000 CENSUS		2009 Q4 Est.		2014 Projection		PERCENT CHANGE
							2009 Q4 TO 2014
\$0-\$19,999	27,339	19.3%	21,340	13.9%	18,140	11.4%	-15.0%
\$20,000-\$49,999	51,347	36.3%	45,551	29.6%	41,295	26.1%	-9.3%
\$50,000-\$74,999	32,048	22.6%	33,006	21.4%	31,829	20.1%	-3.6%
\$75,000-\$99,999	16,420	11.6%	23,600	15.3%	26,376	16.6%	11.8%
\$100,000-\$149,999	9,993	7.1%	21,113	13.7%	14,506	9.2%	24.9%
\$150,000+	4,462	3.2%	9,375	6.1%	14,506	9.2%	54.7%
Average Hhld Income	\$54,872		\$69,966		\$79,462		
Median Hhld Income	\$44,932		\$56,983		\$64,805		
Per Capita Income	\$20,797		\$26,505		\$30,082		

HOUSING UNITS

	2000 CENSUS		2009 Q4 Est.	
Total Housing Units	150,222		162,292	
Owner Occupied	104,693	69.7%	114,159	70.3%
Renter Occupied	36,877	24.6%	39,826	24.5%
Vacant	8,652	5.8%	8,307	5.1%

VEHICLES AVAILABLE

	2000 CENSUS		2009 Q4 Est.	
0	15,043	10.6%	15,588	10.1%
1	43,499	30.7%	46,651	30.3%
2	56,875	40.2%	62,707	40.7%
3+	26,153	18.5%	29,039	18.9%

EDUCATIONAL ATTAINMENT

	2000 CENSUS		2009 Q4 Est.	
TOTAL EDUCATED	248,864		274,666	
Grade K- 8	19,103	7.7%	20,968	7.6%
Grade 9-12	35,548	14.3%	38,917	14.2%
High School Graduate	97,979	39.4%	107,877	39.3%
Some College, No Degree	36,048	14.5%	39,839	14.5%
College	60,186	24.2%	67,065	24.4%

EMPLOYEMENT AND BUSINESS

Q4 2009 Workplace Employees (Full Time) 153,463

Q4 2009 Workplace Establishments 9,161



© 2010. DemographicsNow is brought to you by SRC, LLC.

Questions ? We have answers :

Bryan Cole
 NAI Keystone Commercial & Industrial, LLC
 610.370.8502
 Bcole@naikeystone.com www.Bryan-Cole.com

Occupational Wages Rates Berks/Lehigh Valley/Schuylkill

OCCUPATIONAL TITLE	BERKS		LEHIGH VALLEY		SCHUYLKILL	
	Average Hourly Wage (\$)	Average Annual Wage (\$)	Average Hourly Wage (\$)	Average Annual Wage (\$)	Average Hourly Wage (\$)	Average Annual Wage (\$)
Industrial Machinery Mechanics	20.20	42,140.00	21.44	44,590.00	20.04	41,690.00
Maintenance & Repair Workers, General	14.94	37,320.00	17.69	36,790.00	16.01	33,310.00
Maintenance Workers, Machinery	19.58	40,730.00	17.01	35,380.00	15.42	32,070.00
Millwrights	18.72	38,950.00	22.82	47,460.00	21.64	45,020.00
First-Line Supervisors/Managers of Production & Operating Workers	27.53	57,260.00	27.48	57,150.00	23.46	48,800.00
Team Assemblers	14.71	30,600.00	17.92	37,270.00	12.54	26,090.00
Assemblers & Fabricators, All Other	10.98	22,850.00	13.56	28,200.00	10.93	22,740.00
Computer-Controlled Machine Tool Operators	16.62	34,580.00	16.92	35,200.00	16.39	34,090.00
Tool & Die Makers	24.96	51,910.00	19.15	39,830.00	18.98	39,480.00
Molders, Shapers & Casters, except Metal & Plastic	12.57	26,150.00	18.00	37,440.00	16.50	34,310.00
Paper Goods Machine Setters, Operators & Tenders	17.87	37,170.00	15.98	33,250.00	14.70	30,850.00
Helpers - Production Workers	12.10	25,170.00	13.79	28,690.00	11.44	23,790.00
Industrial Truck & Tractor Operators	15.45	32,130.00	16.11	33,500.00	14.27	29,680.00
Laborers & Freight, Stock & Material Movers, Hand	11.62	24,160.00	12.41	25,810.00	12.85	26,730.00
Machine Fenders & Offbearers	12.20	25,380.00	13.30	27,660.00	14.01	29,130.00
Packers & Packagers, Hand	10.64	22,130.00	12.01	24,990.00	10.97	22,820.00
Material Moving Workers, All Other	14.57	30,310.00	16.47	34,250.00	13.17	27,390.00



International Companies in Berks County

COUNTRY OF OWNERSHIP	# OF COMPANIES
CANADA	19
FRANCE	12
JAPAN	10
ENGLAND	17
GERMANY	8
NETHERLANDS	11
SWITZERLAND	6
IRELAND	3
ITALY	9
AUSTRIA	2
BERMUDA	1
LUXEMBOURG	2
AUSTRALIA	1
BELGIUM	1
DENMARK	1
MEXICO	3
SPAIN	1
SWEDEN	3

BEP 8/24/2009



Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole
NAI Keystone Commercial & Industrial, LLC
610.370.8502
Bcole@naikeystone.com www.Bryan-Cole.com

Top 25 Employers - 2009

	<u>Company</u>	<u>Number of Employees</u>
1.	Reading Hospital	6,839
2.	East Penn Manufacturing Co. Inc.	5,348
3.	Reading School District	2,637
4.	Berks County government	2,500
5.	Carpenter Technology Corp.	1,917
6.	Wal-Mart Stores	1,783
7.	Pennsylvania government	1,775
8.	St. Joseph Medical Center	1,514
9.	Redner's Warehouse Markets	1,415
10.	Boscov's Inc.	1,400
11.	Berks County Intermediate Unit	1,241
12.	Weis Markets	1,200
	Penske Truck Leasing	1,200
14.	Wilson School District	1,195
15.	U.S. government	1,150
16.	Kutztown University	1,146
17.	Boyertown School District	1,066
18.	Associated Wholesalers Inc.	1,015
19.	Sovereign Bank	1,000
20.	FirstEnergy Corp.	986
21.	Giant Food Stores	910
22.	Ashley Furniture Industries Inc.	726
23.	Transcontinental Direct	675
24.	City of Reading	670
25.	Exeter School District	664

Source: Reading Eagle - January 17, 2010

Financing Options in Berks County Grants/ Incentives/Loans

Some of the Grants/ Incentives/Loans available in the Greater Reading Area

Ben Franklin Technology Partners

Funding to invest in the transformation of the Pennsylvania Economy through technology, innovation, and strategic partnerships that foster a favorable business environment for high-growth companies.

Business Opportunities Fund (BOF)

Installment loans, lines of credit and technical assistance for minority business enterprises, women-owned business enterprises and small businesses.

Keystone Innovation Zone (KIZ)

Provide grant funds to community/university partnerships to generate job growth through tech transfer and entrepreneurship. Focused around campuses and property around college and universities.

Keystone Opportunity Zones (KOZ)

Provides state and local tax abatement to businesses and residents locating in one of the 12 designated zones.

FOREIGN Trade Zone 147

Foreign-trade zones are secured areas located in or near U.S. Customs ports of entry, but legally considered to be outside the Customs territory. Certain types of merchandise can be imported into a Zone without going through formal Customs entry procedures or paying import duties. At the very least, an FTZ offers companies the opportunity to defer payment of Customs duty. More often, the company pays lower costs, not only to U.S. Customs, but to its bank, insurance company, and other vendors. In a FTZ, merchandise may be assembled, exhibited, manufactured, mixed, processed, relabeled, repackaged, repaired, salvaged, sampled, stored, tested, displayed, and destroyed

Opportunity Grant Program

Grant funds to create or preserve jobs within the Commonwealth.

Pennsylvania Capital Access Program (PennCAP)

Loan guarantee through participating banks to be used to support a wide variety of business purposes.

Small Business First

Funding for small businesses, including: low-interest loan financing for land and building acquisition and construction; machinery and equipment purchases and working capital.

BUSINESS RESOURCES

- Greater Berks Development Fund
www.readingpa.com
- Berks Economic Partnership
www.greaterreading.com
- First Industries Fund
www.pagrows.com
- Keystone Innovation Zone (KIZ)
www.GreaterReadingChamber.org
- Foreign Trade Zone 147
www.ftz147.com
- Manufacturers Resource Center
www.mrcpa.org
- Ben Franklin Technology Partners of Northeastern Pennsylvania
www.nep.benfranklin.org
- Berks County Industrial Development Authority
www.co.berks.ap.us/ida/site

Financing Options in Berks County SBA Loans Programs for Owner-occupied Real Estate

Banks and other lending institutions offer a number of SBA guaranteed loan programs to assist small businesses. While SBA itself does not make loans, it does guarantee loans made to small businesses by private and other institutions.

Below is an overview of SBA's guaranteed loan programs.

7(a) Loan Program:

This is SBA's primary and most flexible loan program, with financing guaranteed for a variety of general business purposes. It is designed for start-up and existing small businesses, and is delivered through commercial lending institutions.

CDC/504 Loan Program:

This program provides long-term, fixed-rate financing to acquire fixed assets (such as real estate or equipment) for expansion or modernization. It is designed for small businesses requiring "brick and mortar" financing, and is delivered by CDCs (Certified Development Companies)—private, non-profit corporations set up to contribute to the economic development of their communities.

For more Information : www.sba.gov/financialassistance

Several local banks offer SBA Loans. They include, but are not limited to, the following:

Santander	M & T Bank
Vist Financial	Berkshire Bank
Customer 1st	1st Niagara
Citizens Bank of Pennsylvania	Wells Fargo
National Penn Bank	Bank of America

Questions ? We have answers :

Bryan Cole
NAI Keystone Commercial & Industrial, LLC
610.370.8502
Bcole@naikeystone.com www.Bryan-Cole.com

BUSINESS RESOURCES

- Greater Berks Development Fund
www.readingpa.com
- Berks Economic Partnership
www.greaterreading.com
- First Industries Fund
www.pagrows.com
- Keystone Innovation Zone (KIZ)
www.GreaterReadingChamber.org
- Foreign Trade Zone 147
www.ftz147.com
- Manufacturers Resource Center
www.mrcpa.org
- Ben Franklin Technology Partners of Northeastern Pennsylvania
www.nep.benfranklin.org
- Berks County Industrial Development Authority
www.co.berks.ap.us/ida/site

NAI Keystone Commercial
& Industrial, LLC

Commercial Real Estate Services, Worldwide.



BERKS COUNTY

Green, rolling hills. A vibrant city surrounded by affordable, livable suburban communities. Flourishing farmland.

The secret is getting out.

Greater Reading and Berks County is naturally beautiful. Better still, it has a cost-of-living that is considerably lower than most of its neighboring areas and the nearby metropolitan regions. Housing costs are particularly attractive, as are the housing choices, from a townhouse in a Reading Historic District to a comfortable four-bedroom executive home on the tree-lined streets of Wyomissing. And if the city or suburbs aren't right for you, there are historic villages, beautifully restored farm-houses, and attractive new developments available within a twenty minute drive from downtown Reading.

SO MUCH TO DO, SO LITTLE TIME !

There's so much going on in Greater Reading and Berks County that you'd think it was a major metropolis. Perhaps that's why nearly 10 million people a year visit here.

We have no lack of entertainment. The Berks Jazz Fest, in March, attracts artists and music fans from all over the country. Spanning 10 days and offering 120 different concerts and events, Greater Reading and Berks County has become known nationally as a jazz destination.

Throughout the year, the 8,000+ seat Sovereign Center in Reading hosts world-famous acts like Alan Jackson, Brooks and Dunn, Cher, The Eagles, Elton John, Rod Stewart, the American Idols, and Matchbox 20.

Broadway road shows and the renowned Reading Symphony Orchestra make the more intimate Sovereign Center for the Performing Arts their home. The Center continues to host sold out concert performances, including Willie Nelson, The Temptations, Dave Koz' "Smooth Jazz Christmas," Earth, Wind, & Fire, Melissa Etheridge, George Carlin, Boney James, David Sanborn, Jerry Seinfeld, The Righteous

Brothers, and a record-setting 7-minute sell-out for Hillary Duff on her inaugural tour.



The Reading Public Museum is one of the finest of its size in the country. The museum contains priceless collections and also features a planetarium. And it's so much more than an art gallery with art, science, and general events held year round.

Some 30 additional museums and galleries are found throughout the region.

The GoggleWorks in Downtown Reading is one of the largest community arts centers in the country. The building houses 40 artist studios, galleries, performing art studios, and coffee shops.



THE ADVANTAGES OF 4 DISTINCS SEASONS

The weather here is just right year round. Greater Reading and Berks County enjoys a four-season continental climate.

If you love the variety of 4 seasons, and who doesn't, this is the place for you. The colors and aromas of each new season bring opportunities for outdoor recreation, sports, festivals, and other activities.



Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole
 NAI Keystone Commercial & Industrial, LLC
 610.370.8502
 Bcole@naikeystone.com www.Bryan-Cole.com

THE ADVANTAGE OF OUR IDYLIC SETTING

What most residents love about living in Berks County is the family farms. It affords many recreational opportunities all year County's extensive park system. Go fishing in Berks County's classic trout streams and fine bass found all over the county. With more than 30 golf courses within 30 miles, the most difficult be deciding which course to play. In the fall you can enjoy the annual show of brightly colored foliage eagle soar over Hawk Mountain, one of the world's important migratory routes for hawks, eagles, and falcons. In winter, you can spend some time downhill and cross country skiing on our slopes and trails, either here on in the nearby Pocono Mountains. Year round there are miles and miles of trails available for hiking, horseback riding, and biking. The Appalachian Trail passes through Berks County on its Maine to Georgia route. Blue Marsh Lake has 32 miles of trails ranked among the best in the country by Bicycling Magazine. The Schuylkill River National & State Heritage Area always has something new to discover and offers land, water and birding trails. And check out the Berks Equine Council for information about local equestrian activities. Parks abound in Greater Reading and Berks County. Blue Marsh Lake and the Schuylkill River offer swimming, boating, canoeing, and kayaking opportunities throughout the year. Plus we are home to French Creek State Park and Nolde Forest Environmental Education Center which offer numerous outdoor activities.



beautiful country and small long, starting with Berks waters. Great fishing is part of your golf game will age, while watching an

WE ARE WHERE "THE REAL DEALS" ARE

Shopping is great here. Outlet shopping was born in Reading. We're the original Outlet capital and home to the VF Outlet Village and Morgantown Furniture Outlet. Shoppers from around the nation travel here to hunt for bargains in over 300 stores that offer tremendous discounts on name brand apparel, shoes, linens, housewares, furniture, toys, and more. Over 7 million shoppers each year spend time at Cabela's, the famous hunting, fishing, and outdoor outfitters, making it one of the most popular tourist attractions in Pennsylvania. We have plenty of farmers markets with fresh produce and meats and there are miles of antiques throughout the region. You can browse the Adamstown area, known as Antiques Capital USA. It's where the antique dealers purchase their wares. We're also known for good eating. With more than 500 restaurants, we offer a wide variety of dining experiences, from traditional Pennsylvania Dutch fare to nationally reviewed gourmet restaurants. Within our broad range of dining experiences, you are sure to satisfy both your hunger and soul. Entertainment is common at many eateries to enhance your dining experience.

THE THRILL OF THE ACTION

The Reading Phillies baseball team is one of the country's most successful minor league franchises. They've been playing Double A ball at Reading's classic ballpark, First Energy Stadium for six decades. And it all occurs right here in "Baseballtown," an official designation that pays tribute to our region's dedication to our national pastime. The Reading Royals Professional Hockey Team, one of 25 teams in the competitive East Coast Hockey League, provides winter entertainment at the Sovereign Center. We have professional soccer in the Reading Rage Professional Soccer Team, and indoor arena football in the Reading Express.

For motor sports fans, you can experience the roar of 300 mile per hour dragsters at Maple Grove Raceway. The raceway has drag racing from spring to fall and hosts the NHRA Nationals every September. Reading is also the site of the Duryea and Pagoda Hillclimbs on the scenic, twisting roads leading up to Mount Penn above the city.



HISTORY LIVES IN GREATER READING

Tracing its roots to the colonial era, Berks County is rich in history. Reading was founded by Thomas and Richard Penn, sons of William Penn, who named it for their English hometown. There are 10 registered historic sites within our county awaiting your exploration, including the Daniel Boone Homestead, the Conrad Weiser Homestead, and Hopewell Furnace, an original iron-making village. We have a monopoly on railroad history. People may know the name from the board game, but in its heyday, Reading Company, parent of the Reading Railroad, was a multifaceted industrial giant. The whole railroad story comes alive at the Reading Company Technical and Historical Society. Reading Regional Airport is the site of the Mid Atlantic Air Museum, whose collection includes award-winning warbirds, classic airliners, rare and unusual military and civilian aircraft, and historic exhibits. Another historical treasure in Berks County is the American Museum of Veterinary Medicine, which has accumulated an impressive collection of instruments, equipment, medicine, textbooks, and literature from over 150 years of veterinary history. Located in Birdsboro, the collection is of interest not only to veterinarians, students, and others in the medical profession, but to historians, the agricultural community, pet owners, and the general public. Berks County is home to a multitude of various fairs and festivals, which offer good old-fashioned fun and cultural education at the same time. The Kutztown Pennsylvania German Festival is nationally known and provides visitors a wonderful opportunity to experience a simpler way of life. Reading's RiverFest is held annually on the banks of the Schuylkill River. The festival celebrates community arts and culture and honors the history and future of our river. The century-old Pagoda atop Mount Penn overlooks the City of Reading. Affording a spectacular view of the region, this exact design of a Japanese pagoda attracts locals and visitors to Reading.



THE ADVANTAGE OF FIRST CLASS HEALTHCARE

Not only is health care a growing industry in Berks County, but also we enjoy world-class health care from two outstanding hospitals – The Reading Hospital and Medical Center and St. Joseph Medical Center.

With 754 acute and 50 skilled care beds, The Reading Hospital is the largest healthcare provider in Pennsylvania between Philadelphia and Pittsburgh. This 20-building complex is situated on 36 suburban acres in West Reading, and maintains clinical services at 15 sites throughout the community. These range in complexity from the Spring Ridge campus which features a busy surgicenter, physicians office building, and lab and imaging center to the Northern Berks campus that includes family medicine and cardiology practices, lab, imaging, and a physical therapy satellite.

The Reading Hospital and Medical Center perennially ranks among Pennsylvania's top four hospitals in: patient admissions, surgical procedures, emergency visits, and outpatient services, drawing patients from a five-county region. Key services include a Regional Cancer Center, Regional Heart Center, Joint Care Center, Neonatal, Medical, and Surgical Intensive Care Units, Rehabilitation and Transitional Care Centers, and Center for Mental Health. The Reading Hospital is also an accredited Level II Trauma Center (effective 10/1/05).

Along with a reputation as one of the finest healthcare facilities in the country, The Reading Hospital prides itself on its commitment to educating healthcare professionals for tomorrow. In addition to five physician residency programs, the Hospital offers schools of nursing, clinical laboratory science, radiologic technology, surgical technology, paramedic training, and clinical pastoral education. Plans are underway to construct a new educational campus, complete with dormitory, within a block of the main West Reading campus. The not-for-profit Hospital employs more than 4,500 healthcare professionals, making it one of the largest employers in Berks County. Its Medical Staff exceeds 550 physicians in 51 clinical specialties.

St. Joseph Medical Center is a not-for-profit hospital with nearly 1500 employees and a 375 member medical staff. It was selected as a Top 100 Hospital in the United States for 2002 and 2003. St. Joseph is widely recognized for its medical and surgical innovation in cardiology, pulmonary, vascular, oncology, orthopedic and wound care services. The medical center's new state-of-the-art 40-acre health campus opened in November 2006 and features 212 total rooms, the Heart Institute and Cancer Center, an orthopedic joint implant center, and a family-focused Maternity Care unit. St. Joseph also is expanding its primary care and outpatient services in center city Reading at its 6th and Walnut location. The medical center is part of a national network of hospitals called Catholic Health Initiatives.

NAI Keystone Commercial
& Industrial, LLC

Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole

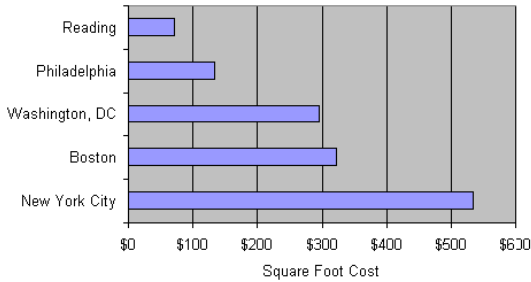
NAI Keystone Commercial & Industrial, LLC

610.370.8502

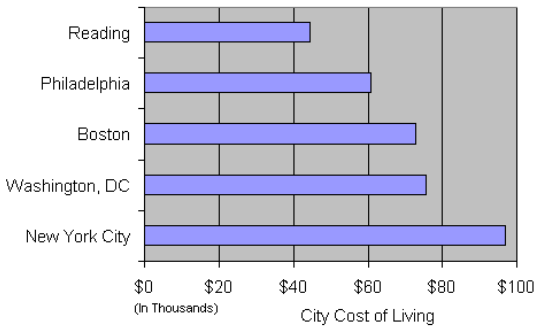
Bcole@naikeystone.com

www.Bryan-Cole.com

Housing Cost Per Square Foot



City Cost of Living



BEAUTIFUL, CONVENIENT AND AFFORDABLE

The Greater Reading and Berks County area has a lot to offer its residents - from the beautiful landscape to convenience and affordability.



WHAT BERKS COUNTY HAS TO OFFER :

Berks County Wine Trail

A collection of 10 family-owned wineries and vineyards in Berks County
www.berkscountywinetrail.com

Reading Public Museum

500 Museum Road, Reading, PA 19611
 610-371-5850
www.readingpublicmuseum.org

Reading Symphony Orchestra

147 N. 5th Street, Reading, PA 19601
 610-373-7557
www.readingsymphony.com

Sovereign Center

700 Penn Street, Reading, PA 19602
 610-898-7469
www.sovereigncenter.com

Sovereign Performing Arts Center

136 N. 6th Street, Reading, PA 19601
 610-898-7299
www.sovereigncenter.com

Hawk Mountain Sanctuary

1700 Hawk Mountain Road, Kempton, PA 19529
 610-756-6961
www.hawkmountain.org

Golden Oaks Golf Club
 10 Stonehedge Drive, Fleetwood, PA, 19522
 610-944-6000
www.goldenoaksgolfclub.com

Reading Country Club
 5311 Perkiomen Avenue, Reading, PA 19606
 610-779-1000
www.readingcountryclub.com

Berkshire Country Club
 1637 Bernville Road, Reading, PA 19601
 610-374-8244

Wodenschiere Country Club
 411 Oak Grove Road, Reading, PA 19601
 610-373-7918
www.clubwod.com

Daniel Boone Homestead
 400 Daniel Boone Road, Birdsboro, PA 19508
 610-582-4900
www.danielboonehomestead.org



Commercial Real Estate Services, Worldwide.

Questions ? We have answers :

Bryan Cole
 NAI Keystone Commercial & Industrial, LLC
 610.370.8502
Bcole@naikeystone.com www.Bryan-Cole.com